



# Brief introduction about the **First Frame Fourm – F3**

## **F3 - Directors** P R O F I L E

Connecting Business People

## **We are a Business F3 Fourm**

initiated by experienced industry leaders with a strong vision to promote knowledge sharing, collaboration, and professional growth within the construction ecosystem by

**Seven Board of Directors with  
a combined experience of  
over 160+ years**

across Construction, Safety systems, Finance, Materials, Interiors, Heritage projects, and Digital technologies. The forum is founded and guided by directors with decades of hands-on experience across construction and technical expertise.

This forum brings together industry professionals, engineers, contractors, consultants, suppliers, and technology experts with a shared vision of knowledge sharing, skill development, & industry advancement.

Connecting  
Business People





## Er. Ashok V

*Director F3 - IT WING*

*Specialist in - Construction & Interior*

**Ashok V brings over 26 years of extensive experience in the Construction and Interior industry, with strong expertise in project execution, interior fit-outs, quality control, and client coordination.**

Over his career, he has successfully handled diverse residential, commercial, and interior projects, ensuring timely delivery and adherence to industry standards.

His deep understanding of site operations, materials, workmanship, and cost efficiency has helped organizations achieve sustainable growth and client satisfaction. As a director, he plays a key role in guiding construction best practices, mentoring professionals, and promoting innovation-driven learning within the forum.

## Mr. Arockiaraj K

*Director F3 - Membership*

*Specialist in - Iron & Steel*

**With 20 years of industry experience, Arockiaraj K is a specialist in Firefighting Systems, Iron, and Steel works. His professional journey includes planning, execution, and compliance of fire safety systems across industrial, commercial, and high-risk facilities.**

He has strong expertise in safety regulations, fabrication standards, and system integration, making him a valuable contributor to safety-focused construction practices. As a director, he actively promotes awareness of fire safety, structural reliability, and regulatory compliance through the forum's educational initiatives.





## Mr. Ashok Gupta

*Director F3 - Finance*

*Specialist in - Finance*

**Ashok Gupta brings 40 years of rich experience in the Chit Fund and Finance sector, offering deep insights into financial planning, risk management, and business sustainability. His expertise lies in structuring financially sound models, ensuring transparency, and guiding long-term investment decisions**

Within the forum, he provides strategic financial direction, enabling the organization to operate on strong governance principles while supporting industry professionals with financial literacy, business planning, and growth strategies.

## Er. Arumugam S

*Director F3 - Operations*

*Specialist in - High Rise & Heritage Building*

**With an impressive 30 years of experience, Arumugam S is a veteran in High-rise construction and Historic Building Projects. His career reflects mastery in structural execution, restoration techniques, and managing complex construction challenges while preserving architectural integrity.**

His leadership ensures that traditional construction wisdom is blended with modern engineering practices. As a director, he contributes valuable insights on sustainable construction, heritage conservation, and quality-driven project delivery.





## Rtn. Deva D

Director F3 - Digital Media  
Specialist in - FRP-RCC  
BIO SETIC TANK & SUMP

**Deva has 18 years of professional experience in Digital Marketing,**

Bharat Bio Septic tank is the leading supplier of FRP,RCC and Bio Septic Tank for various applications like sewage water treatment, grey water recycling, rain water harvesting, raw & portable water storage etc. Tanks from 600 litres to 1,00,000 litres are manufactured and tested All Over India as per AWWA D-120 standards.

## Er. Christopher Jayakumar J

Director F3 - Events  
Specialist in - Project Dealer in Tiles & Bath fittings

Er. J. Christopher Jayakumar, B.E., MBA (Marketing), blends technical expertise with strong market-oriented leadership. He is an accomplished business leader with over 22 years of rich experience including 10 years in Quality Control, Marketing, and Market Research supported by 12 years of extensive hands-on experience as a Project Dealer in the Tiles and Bath Fittings industry.

Christopher has successfully partnered with reputed developers, contractors, and architects, delivering reliable, high-quality solutions for Residential, Commercial, and Industrial projects. His commitment to quality, transparency, and timely execution has earned him long-standing relationships with elite clients.





## Er. Ramkumar J

*Director F3 - Business Resource  
Specialist in - Electrical Contractor*

**Ramkumar J is a seasoned Electrical and MEP Consultant with over 20 years of professional experience in planning, design coordination, and execution of electrical and MEP systems across residential, commercial, and industrial projects.**

His expertise includes power distribution, lighting systems, earthing, fire alarm coordination, and integrated MEP planning, ensuring seamless coordination between civil, architectural, and services disciplines. He has worked closely with developers, contractors, and consultants to deliver efficient, safe, and compliant building systems.

He plays a key role in promoting best practices in MEP design, energy efficiency, system integration, and coordination, contributing to improved project quality and operational performance.

# Forum Introduction



We are a Construction & Industry based knowledge Forum, initiated by Seven Board of Directors with a combined experience of over 160+ years across Construction, Safety systems, Finance, Materials, Interiors, Heritage projects, and Digital technologies.

This forum brings together industry professionals, engineers, contractors, consultants, suppliers, and technology experts with a shared vision of knowledge sharing, skill development, and industry advancement.

**To become a trusted and influential platform that empowers construction professionals through knowledge, innovation, and collaboration, shaping the future of the construction industry.**







- To promote continuous learning and skill development.
- To encourage safe, sustainable, and quality-driven practices.
- To bridge the gap between traditional construction and modern technology.
- To create a strong industry network for professionals and students.
- To support innovation through AI and digital transformation

## Our key Objectives Include



Promoting  
Best Construction  
Practices



Encouraging  
Technology &  
AI adoption



Enhancing Safety,  
Quality &  
Sustainability



Creating a Strong  
Industry Collaboration  
Platform



To support innovation  
through AI and digital  
transformation

## Why Sponsor Us Sponsors partnering with our forum gain:

- Direct visibility among construction decision-makers.
- Brand recognition across events, sessions & digital platforms.
- Opportunities to showcase products, technologies & services.
- Association with education, innovation & industry growth.
- Long-term engagement with a growing professional community.

We invite sponsors to join hands with us in shaping the Future of the Construction Industry through learning, collaboration, and innovation. Our Promise to Sponsors We offer a professional, ethical, and growth-oriented platform that ensures mutual value, long-term visibility, and meaningful engagement.



**Partner with us to shape the future of construction.**

# Premium Sponsorship Benefits

Benefits	Titlle sponsor Rs.5,00,000 1 No.	Diamond Partner Rs.1,00,000 3 Nos.	Gold Partner Rs.50,000 4 Nos.	Silver Partner Rs.25,000 4 Nos.
Brand Positioning	Exclusive Premium Placement	High-Visibility Placement	Standard Visibility	Footer Placement
Logo on Main Backdrop & Stage	Top-Centre Dominance	Secondary Position	Footer Placement	Footer Placement
Logo on All Digital & Print Collaterals	Priority + Highlighted	Standard	Limited	Only on Instagram
Stage Recognition	Opening & Closing Mentions	One Formal Mention	Group Acknowledgement	Not Included
Speaking Opportunity	10 Minutes Speech	7 Minutes Speech	5 Minutes Speech	2 Minutes Video Presentation
Product / Service Showcase	Prime Display Zone	Standard Display	Not Included	Not Included
Venue Branding Assets	3 Standee / Flex Units	1 Standee	Not Included	Not Included
Targeted Lead Access*	Priority Access	Limited Access	Not Included	Not Included
Social media & WhatsApp Promotions	Dedicated Brand Campaigns	Shared Promotions	Logo Inclusion	Logo Inclusion
Event Photography & Media Exposure	High-Focus Branding	Medium Exposure	Minimal Exposure	Minimal Exposure
Category Exclusivity	Yes (Protected)	No	No	No
Sponsorship Tenure	12 Months Promotions in Social Media	6 Months Promotions in Social Media	Event-Based	Event-Based
Banner Positioning	Arch @ Entrance of the venue and hall	Arch @ Entrance of the hall	Flex banner 2 Nos. at Random Places	2 Standee at Random Places

For Stall

Stall 6'x2'Feet = 5k

Video Presentation in LED wall for 45 Second = 10k

Connecting  
Business  
People

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